



Dear Friend,

Let's Play! The CJR Memorial Foundation is funding a project to build a children's playground in Bingham Park to be dedicated in Caleb's name. Caleb loved to play outside and many of my fondest memories of Caleb is watching him experience the sounds, textures and sites of the beautiful outdoors. Our goal of the playground is to provide a safe and engaging environment for children to experience outdoor play, build physical skills and provide a family-based activity.

#### Importance of Outdoor Play\*

- ★ Playing outside on playground equipment helps children master physical skills that cannot be practiced inside the house.
- ★ Outdoor play strengthens a child's social skills and helps build confidence. Playing on a see-saw, waiting for a turn in the sandbox or helping a friend onto a swing stresses the importance of communication and cooperation.
- ★ Playing outdoors is the place children are likely to burn the most calories, which helps prevent obesity.

This playground will be handicapped accessible so that ALL children can enjoy it for many years to come.

As you can imagine, this is a quite impressive playground and one that comes at a high cost – roughly \$150,000. We have applied for a state grant in the amount of \$75,000. Our goal is to match that amount through monetary donations and sponsorships. We hope to meet our goal of \$75,000 by May, 2013 and begin construction of the playground on or near the first week of April, 2013.

How can you get involved? We are looking for sponsors of the playground. The sponsorship levels start as low as \$100 and range up to \$2,500. All donors will be recognized on plaque placed at the playground site and those who chose to become a \$1,000 or \$2,5000 will have their own personal message engraved on an individual plaque.

Attached is the sponsorship form. If you have questions, please email [joseph@cjrmemorialfund.org](mailto:joseph@cjrmemorialfund.org).

Keeping Caleb's Memory Alive,

Joseph Regenski



\* Livestrong.com, The Importance of Outdoor Play. May 5, 2011.



Spring 2013

# CALEB JOSEPH REGENSKI MEMORIAL PLAYGROUND

## Sponsorship Opportunities

**GO PLAY Sponsor: \$2,500**

Sponsor part of the actual playground (i.e. swing set, see saw, slide, etc.) with a personal message engraved on your own personalized playground plaque. Recognition in the press releases, on the CJR website, Facebook page and during the playground unveiling.

**FUN IN THE SUN Sponsor: \$1,000**

Personal message engraved on your own personalized sponsorship plaque. Recognition on the CJR website, Facebook page and during the playground unveiling.

**OUTDOOR ADVENTURE Sponsor: various levels**

- Gold Sponsor \$500
- Silver Sponsor \$250
- Bronze Sponsor \$100

All sponsors at this level will be recognized on a sponsorship plaque at the playground, on the CJR website and Facebook page and during the playground unveiling.



Please contact us at [joseph@cjrmemorialfund.org](mailto:joseph@cjrmemorialfund.org) or visit [www.cjrmemorialfund.org](http://www.cjrmemorialfund.org) for more information.

**SPONSORSHIP FORM**

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Amount: \_\_\_\_\_

Name to appear: \_\_\_\_\_

Message (\$1000+): \_\_\_\_\_

Please make check payable and mail form and check to:

The CJR Memorial Foundation | 1114 Dewberry Drive | Hawley, PA 18428

Foundation tax ID# 80-0545692 501(c)3